

# WHAT'S YOUR STORY?

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Hello, my name is \_\_\_\_\_.

I work for \_\_\_\_\_ and we ...  
(your organization's mission and work)

\_\_\_\_\_  
\_\_\_\_\_.

And I do ... (your job) \_\_\_\_\_

\_\_\_\_\_.

But let me tell you why I do what I do. I'm here because ...

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

And I believe ... (your passion)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.