

YOUR STORIES

1. The story:

2. The story:

3. The story:

To develop the pitch, think about these discussion points:

- What is your goal with this story?
- Who is your audience, whom do you want to reach?
- Does the have a news peg? (in other words: is it timely, why would the media do this story now?)
- What type of story is it? (a feature, an investigation, a breaking news, profile or etc.)

