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Community-engaged research an overview

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Goals for today

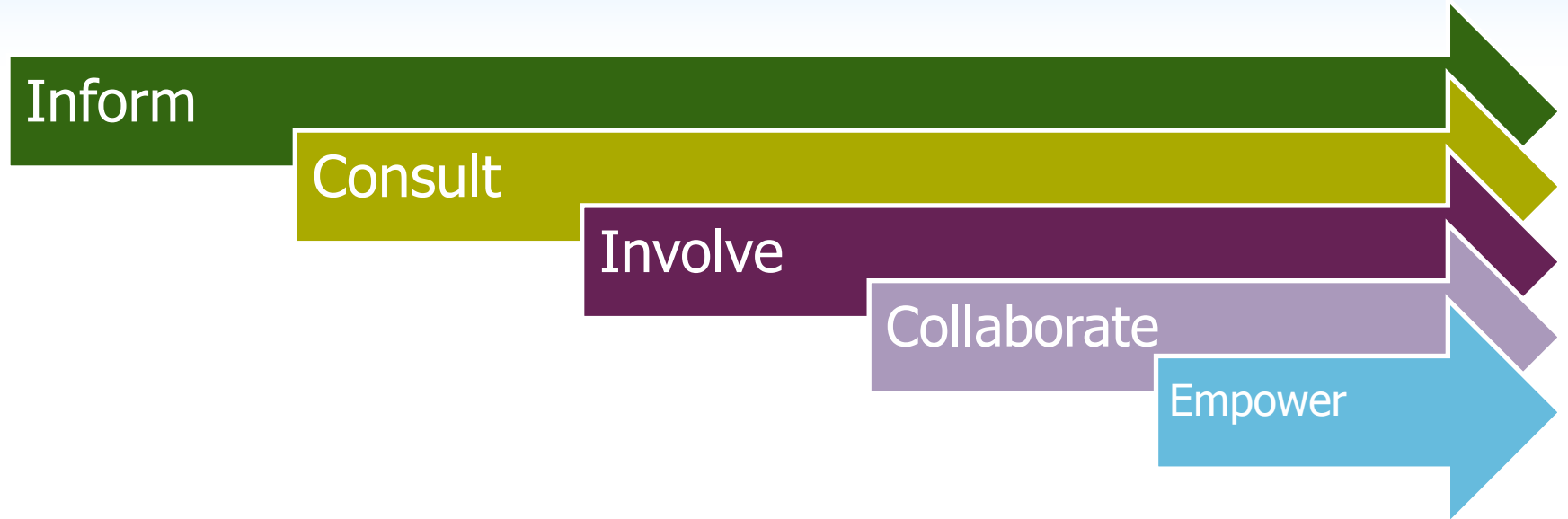
- Outline the basics re: community-engaged research (CEnR)
- Review benefits and challenges of CEnR
- Share resources for CEnR

Community-engaged research (CEnR)

- Research **WITH** communities
- Partnerships between *communities* and academics
- Exchange of expertise between academics (as scientific experts) and communities (local, cultural, practice experts)
- **Broad spectrum:** minimal collaboration to equal partners in all aspects of the research



CEnR Spectrum



We will
keep you
informed

We will
consider
your input
and give
feedback
about how
it informed
our
decisions

We will
ensure that
your input
is
considered
among the
choices we
implement

We will
work
together to
decide and
ensure
everyone's
views are
incorporate
d as much
as possible

We will
implement
what you
decide

CEnR is NOT

- A method or set of methods- Can be quantitative, qualitative, RCT
- Research IN or ON communities
- Top-down or 'outside expert' approach
- For everyone



CEnR Principles

- Focus on local issues/priorities
- Builds on community strengths & resources
- Facilitates collaboration in all phases of research
- Mutual respect
- Power sharing and flexibility
- Co-learning: academics & community learn together
- Disseminates findings to all partners
- Strives for results that mobilize resources, influence systems, & catalyze new policies, programs, & practices

CEnR benefits

- Improves recruitment/retention of participants in studies (Greiner et al)
- Interventions strengthened by community insight
 - Better questions
 - Better understanding of conditions that drive/impact behaviors
 - More feasible interventions=increased likelihood of success in real world environments (Wallerstein and Duran)
- Enrichment of the evidence base by incorporating community theories re: etiology and change (Wallerstein and Duran)

CEnR benefits

- Research participation improves health outcomes
 - increasing efficiency
 - increasing sustainability
 - more equitable distribution of services
- CEnR has been applied to reduce health disparities across a broad array of topics and initiatives
 - Asthma
 - Cancer screening
 - Diabetes
 - Cardiovascular disease
 - Violence
 - Injury
 - Immunization coverage
 - HIV and others...

CEnR challenges

- Requires new/different skills
 - Most academics have not been trained in CEnR approach/lack skills for working with communities
- Finding a suitable community partner
 - Understanding who represents community
 - Research readiness
 - Stability
 - Topic match
 - “Act now” POV
- Resources
 - Time and money

CEnR challenges

- University/Department support for CEnR
 - Does your Department head get/value CEnR?
 - Are their mentors available to you?
 - Do promotion and tenure guidelines reflect CEnR?
 - CEnR takes time –it may slow publication pipelines
 - Your best references may not be in academia –how will these be valued?
 - Products may not be “traditional” academic outputs e.g. policy change vs. papers and research grants
 - Can you sub-contract with community institutions?
 - Can your IRB work with community institutions?

CEnR challenges

- Institutional/research history in community
 - How did previous researchers in community do?
 - Trusting relationships
 - Community benefits
 - Legacy of Tuskegee
- Funders preparedness
 - Do RFPs allow for CEnR
 - Do reviewers' understand CEnR
- Peer-review publications
 - Are they accepting of/value CEnR contributions

Support for CEnR: National Resources



**Community-Campus
Partnerships for Health**

Transforming Communities & Higher Education

www.ccph.info

- Resources
- Skill-Building Online Curriculum
- Listservs
- IRB and Ethics

Other resources from CCPH:

CES4health

<https://ccph.memberclicks.net/ces-toolkit> for
planning/creating strong portfolios for promotion and
tenure

CEnR: National Resources

Peer review journals that publish CEnR

- Progress in Community Health Partnerships Journal
- Preventing Chronic Disease
- Clinical and Translational Science
- American Journal of Public Health
- Health Promotion Practice

CEnR: National Resources

National Association of Community Health Centers

- Building Research Partnerships with CHCs: Toolkit for Academics

<http://www.nachc.com/>



CEnR: National

- Patient and Family Engagement Rubric
- Sample Patient Engagement Plans

<http://www.pcori.org/get-involved/what-is-engagement-in-research>



CEnR: Local Resources



www.ARCCOnline.net
www.ARCCresources.net

Visit arconline.net »

RESOURCE DIRECTORY

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[NAVIGATING THE SITE](#)

[CONTACT/LINKS](#)

ARCC Resource Directory

The ARCC Resource Directory is an online website providing access to materials and resources to help interested community and faith-based organizations and academic partners to learn about how they can build capacity to conduct community-engaged research and support building, strengthening, and sustaining their partnership.

Click [here](#) to access a brief guided video tour of the website.

It was developed and is maintained by the Alliance for Research in Chicagoland Communities (ARCC). ARCC is guided by a steering committee of community- and faith -based organizations from across the Chicagoland area, public agencies, and faculty at Northwestern University. ARCC supports and promotes collaborative research partnerships between community-and faith-based organizations and Northwestern University that leads to measurable improvements in health. Learn more at ARCCOnline.net

Community-engaged research (CEnR) is an approach characterized by collaborative partnership development, cooperation & negotiation, & commitment to addressing local health issues. Engagement is on a broad spectrum from minimal collaboration to collaboration as equal partners (e.g. community-based participatory research (CBPR).

All Resources



Resources for
Community Partners



Resources for
Healthcare Providers



Resources for
Academic Partners



Resources for
Teams



Thank you!

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