

#ItCouldHappenToYou



Founded in 2007 by Wanda Jean Butts



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“Josh”

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Mission

Build basic swimming skills and knowledge of water safety to prevent drowning and water related injury

How we got our start.




<https://youtu.be/j4rAl-38xP0>



Our mission is to build basic swimming skills and knowledge of water safety to prevent drowning and water related injury

DROWNING



What is drowning?.... >>>

Definition

- ▶ “Drowning is the process of experiencing respiratory impairment from submersion/immersion in liquid.” World Health Organization

Drowning outcomes should be classified as: death, morbidity, and no morbidity. There was also consensus that the terms wet, dry, active, passive, silent, and secondary drowning should no longer be used.

Who's Drowning & Why?

▶ Everyone!

- 10 people drown every day in the US. 2 of which are children.
- 80% of all drowning victims are male
- Among unintentional injuries, drowning is the leading cause of unintentional death for children ages 1–4, second leading cause of accidental death for children ages 5–14 and the third leading cause for children under the age of 1 and 15–17 years.
- Safe Kids Worldwide 2016 Drowning Report

Did you know?



The USA Swimming Foundation's Make a Splash initiative is a national child-focused water safety campaign, which aims to provide the opportunity for every child in America to learn to swim. Through Make a Splash, the USA Swimming Foundation partners with learn-to-swim providers and water safety advocates across the country to provide swimming lessons and educate children and their families on the importance of learning how to swim. The USA Swimming Foundation has invested millions of dollars to provide grants to qualified Local Partner learn-to-swim programs, to spread national

awareness, and to bring together strategic partners to end drowning. To date, more than 2.5 million children have received the lifesaving gift of swim lessons through the USA Swimming Foundation Make a Splash Local Partner network, comprised of more than 600 qualified lesson providers


across the nation. To learn more, visit usaswimmingfoundation.org/makeasplash.

Together we can save lives—and provide kids across our country with the opportunity to become part of the sport we love.

USA Swimming Report 2010 >>

← → ↻ <https://www.usaswimmingfoundation.org/utility/landing-pages/news/2017/05/25/usa-swimming-foundation-announces-5-10-percent-increase-in-swimming-ability-among-u...> ☆

Apps Scanner Swim to Survive Reso Website Lead Clearance Healthy Planning | Ch CDC - Injury - Safe Cl Drowning is a major top At what age should a » Other bookmarks




USA Swimming Foundation Announces 5-10 Percent Increase in Swimming Ability Among U.S. Children

| Thursday, July 13, 2017


Still work to be done as 64 percent African-American children, 45 percent of Hispanic/Latino children, 40 percent of Caucasian children have no or low swimming ability

COLORADO SPRINGS, Colo. – With Memorial Day Weekend and the traditional opening of summer swimming season approaching, the [USA Swimming Foundation](#) today announced a 5-10 percent improvement in overall swimming ability from its previous findings in 2010,

FAMOUS FIRSTS FROM THE MAKE A SPLASH DECADE



10 HIGHLIGHTS FROM THE YEAR MAKE A SPLASH DEBUTED



Swim ability has improved among all groups! >>>

GOOD NEWS!!!

Childhood drownings have decreased over the past 30 years

But it still remains a leading cause of accidental death among all children Under the age of 18

WHY?

Parental Misconceptions

- ▶ #1 I will hear my child if he/she get into trouble in the water and starts to drown
- ▶ #2 Nothing bad will happen if I take my full attention off my child for a couple of minutes
- ▶ #3 If there is a lifeguard present, I don't need to worry as much about actively supervising my child in and around the water

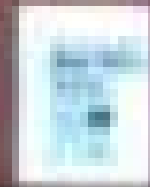


Weak or NO Supervision

Children drown quickly and silently. Adults who were present when a child drowned were often distracted in some way, by talking on the phone, chatting with other adults around the pool or reading.



BE SMART
WATCH YOUR CHILD
NOT YOUR PHONE



Of the 137 children younger than 15 who drowned from Memorial Day to Labor day last year, 54 reported that the drowning occurred soon after the child left the adults presence and 31 died despite others being present. »»

Parent Misconceptions Cont'd.

- ▶ #5 If my child can swim he or she has all the necessary water survival skills
- ▶ #6 If there is a fence around the property, my child is safe from drowning
- ▶ #7 My learning CPR is not going to make a difference if my child gets into trouble in the water

Goals & Objectives

▶ Goals & Objectives Water Safety Education

1. Parents and Students will know the layers of protection of water safety
2. Parents and students will be able to identify safety apparatus that should be available at all pool areas and will know how to use them
3. Parents and students will know how to select and properly wear a PFD (personal flotation device) or Life Jacket.
4. Parents and students will have knowledge of what to do in case of a water emergency

#ItCouldHappenToYou

- ▶ Learn to Swim
- ▶ Be Water Safe
- ▶ Stop Drowning
- ▶ No Kids Drown
- ▶ Drowning Prevention Is Within Your Reach
- ▶ Simple Steps Save Lives
- ▶ Wear It!
- ▶ Don't Sink, Swim!