

# 2014 MIPA Summit

Making the Connection:  
Research, Policy, and Community

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# 2014 MIPA Summit

## Making the Connection: Research, Policy, and Community

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Session Coordinator

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**Kelli C. Day**  
Planning Committee

**Joan Duwve, MD, MPH**  
Session Coordinator

**Mark Kinde, MPH**  
MIPA Strategic Action Planning

**Andrew W. Kiragu, MD, FAAP**  
Planning Committee

Session Coordinator

**Amber Kroeker**  
Session Coordinator

**Rebecca Levin, MPH**  
Planning Committee  
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MIPA Strategic Action Planning

**Jennifer Martin**  
Planning Committee  
Session Coordinator

**Laura Nikolovska**  
Session Coordinator

**Jon Roesler, MS**  
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**Jessica Skiba, MPH**  
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Planning Committee  
Session Coordinator

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Session Coordinator

# 2014 MIPA Summit

## Making the Connection: Research, Policy, and Community

## Midwest Injury Prevention Alliance

### About MIPA

The Midwest Injury Prevention Alliance (MIPA) is an organization of injury professionals from states in Federal Health and Human Services Region V (Illinois, Indiana, Minnesota, Michigan, Ohio, and Wisconsin) that works collaboratively to reduce unintentional and intentional injury-related death and disability.

### Mission of MIPA

The mission of MIPA is to facilitate development of a coordinated approach for unintentional and intentional injury prevention and control in the region. MIPA promotes the development and sharing of injury prevention planning, evaluation, education and policy strategies, training, research, and other initiatives among members of the MIPA network.



Midwest  
Injury  
Prevention  
Alliance

### The Goal of MIPA

The goal of MIPA is to reduce unintentional and intentional injuries by fostering collaboration and communication among the MIPA network members.

## Thank you Sponsors



## Stay Connected with MIPA



**Website:** <http://www.midwestinjury.com>

Updates of the Summit, including: photos and presentation highlights, will be featured on the MIPA website.



**Twitter:** <http://twitter.com/midwestinjury>

We will be live-tweeting from the MIPA Summit from @MidwestInjury. If you are on Twitter, add hashtag #MIPA2014 to your Summit-related tweets during or after this event.

# 2014 MIPA Summit

Making the Connection:  
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## Agenda Overview

<b>Day One: Monday, October 27, 2014</b>		
Time	Activity	Location
8:30am – 9:00am	Registration & Networking Breakfast	11-142
9:00am – 10:15am	Welcome & Keynote Panel Discussion	11-150/11-152
10:30am – 12:00pm	Breakout Sessions	
	Suicide Prevention	11-160
	Child Injury	11-152
	Sports Concussions	11-150
	Rural Populations	11-142
12:00pm – 1:00pm	Lunch	Hallway Outside of Conference Center

# 2014 MIPA Summit

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## Agenda Overview

<b>Day One: Monday, October 27, 2014</b>		
Time	Activity	Location
1:00pm – 2:30pm	Breakout Sessions	
	Data-driven Advocacy	11-160
	Falls	11-152
	Prescription Drug Overdose	11-150
	ATV	11-142
2:45pm – 4:00pm	Plenary Presentation	11-150/11-152
4:00pm – 5:00pm	Poster Session	11-142
5:00pm – 6:00pm	Dinner On Your Own	
6:00pm- 8:30pm	Screening of <i>The Interrupters</i>	11-150/11-152

# 2014 MIPA Summit

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## Agenda Overview

<b>Day Two: Tuesday, October 28, 2014</b>		
Time	Activity	Location
8:00am – 8:30am	Registration & Networking Breakfast	11-142/11-150
8:30am – 9:30am	Welcome and Plenary Presentation	11-142/11-150
9:45am – 11:30am	MIPA Strategic Action Planning	11-142/11-150
11:30am – 12:00pm	Break & Boxed Lunch	Hallway Outside of Conference Center
12:00pm - 1:00pm	MIPA Committee Meetings	
	Child Injury	11-160
	Falls	11-152
	Prescription Drug Overdose	11-150
	Membership	11-142

# 2014 MIPA Summit

## Making the Connection: Research, Policy, and Community

## Agenda Details

Monday, October 27, 2014

### Welcome and Opening Remarks | 9:00 am – 9:15 am | Room 11-150/11-152

Presenters:

- **Mark Kinde, MPH**, President, MIPA, Injury & Violence Prevention Program Director, Minnesota Department of Health
- **Patrick M. Magoon**, President and Chief Executive Officer, Ann & Robert H. Lurie Children's Hospital of Chicago

### Keynote Panel Discussion | 9:15 am – 10:15 am | Room 11-150/11-152

Title: Cure Violence: A Health Approach to Preventing Violence

Moderator:

- **LaMar Hasbrouck, MD, MPH**, Director, Illinois Department of Public Health

Presenters:

- **Charlie Ransford**, Director of Science and Policy, Cure Violence
- **Shango D. Johnson**, Outreach Work, CeaseFire West Englewood
- **LeVon Stone Sr.**, Hospital Response Coordinator, Cure Violence - CeaseFire Illinois Hospital Response
- **David Henry, PhD**, Professor of Public Health, University of Illinois at Chicago

Learning Objectives:

- Describe the physiological effects of exposure to violence
- Describe a method to treat violence like a disease
- List the steps to replicate the Cure Violence model

### Break | 10:15 am -10:30 am

### Breakout Sessions Part 1 | 10:30 am -12:00 pm

#### Suicide Prevention | Room 11-160

Title: Applying a Public Health Viewpoint to Suicide Prevention Strategies

Presenters:

- **Jennifer Martin, MSW**, Suicide Prevention Project Manager, Illinois Department of Public Health
- **Jeffrey Coady, PsyD, ABPP**, Regional Administrator, Substance Abuse and Mental Health Services Administration
- **Carolyn Givens**, Executive Director, Ohio Suicide Prevention Foundation
- **Matt Guerrieri, BS**, Public Health Associate, Wisconsin Department of Health Services



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### Learning Objectives:

- Recognize suicide prevention as a core component of health care
- Identify shared risk and protective factors for premature death
- Learn about partnerships who utilized data findings to inform strategic planning
- Gain examples of local suicide prevention efforts and collaboration with emergency departments
- Learn about post-vention efforts and understand suicide bereavement

### Child Injury | Room 11-152

Title: From Hospital to Home: Keeping Children Safe in the Early Years

### Presenters:

- **Amber Kroeker, MPH, CPST**, Health Educator, Research Coordinator, C.S. Mott Children's Hospital
- **Laura M. Nikolovska**, Program Director, Kids in Danger (KID)
- **Lisa Siefert**, Founder, Shane's Foundation, NFP
- **Marie Snodgrass, CPSTI**, Injury Prevention Specialist, C.S. Mott Children's Hospital

### Learning Objectives:

- To provide participants with tools to stay informed about product safety
- To alert consumers to new legislation in child product safety and how it affects them
- To educate individuals about dangerous children's products
- To list and describe the "3 steps to safety"
- To provide professionals a framework for implementing safe sleep in the hospital setting
- Participants will be able to identify the biggest risks to transporting young children in the early years
- Identify the three biggest mistakes parents make in transporting their young child

### Sports Concussion | Room 11-150

Title: Sports Concussion

### Presenters:

- **Rebecca Carl, MD** Assistant Professor of Pediatrics, Northwestern University Feinberg School of Medicine, Institute for Sports Medicine, Ann & Robert H. Lurie Children's Hospital of Chicago
- **Adam Potteiger, MS, ATC**, Certified Athletic Trainer, Institute for Sports Medicine, Ann & Robert H. Lurie Children's Hospital of Chicago
- **Nitin Bansal, MS3**, Feinberg School of Medicine, Northwestern University
- **Kelly Trainor, APN, CPNP**, Advanced Nurse Practitioner, Division of Orthopaedic Surgery and Sports Medicine, Ann & Robert H. Lurie Children's Hospital of Chicago

### Learning Objectives:

- Become familiar with the current definition, recognition and management of sports concussion
- Become familiar with the status of concussion legislation in the United States
- Understand current policy initiatives regarding sports concussion
- Become familiar with return-to-learn initiatives for classroom reintegration following concussion



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## Making the Connection: Research, Policy, and Community

**Rural Populations** | Room 11-142

Title: Farm-Related Injuries: Keeping our Farms Safe in the 21st Century

Presenters:

- Introduction by **Andrew Kiragu, MD**, Assistant Chief of Pediatrics, Medical Director, PICU, Hennepin County Medical Center, Assistant Professor of Pediatrics, University of Minnesota
- **Matthew Keifer, MD, MPH**, Director, National Farm Medicine Center, Marshfield Clinic Research Foundation
- **Marsha Salzwedel, MS**, Youth Agricultural Safety Specialist, National Farm Medicine Center, Marshfield Clinic Research Foundation

Learning Objectives:

- Gain insights into the current state of knowledge regarding farm-related injuries
- Gain insights into the racial disparities found in farm-related injuries particularly the challenges faced by migrant farm workers
- Learn about the injury prevention methodologies applied to prevent farm-related injuries including approaches to prevention of injuries in the children of farmers and farm-workers
- Learn about the challenges to injury prevention posed by the increase in agritourism

### Lunch | 12:00 pm- 1:00 pm

Hallway Outside of Conference Center

### Breakout Sessions Part 2 | 1:00 pm – 2:30 pm

**Data-driven Advocacy** | Room 11-160

Title: National Violent Death Reporting System (NVDRS): Data-driven Advocacy

Presenters:

- **Rebecca Levin, MPH**, Strategic Director, Injury Prevention and Research Center, Ann & Robert H. Lurie Children's Hospital of Chicago
- **Patricia Smith, MS**, Violence Prevention Program Coordinator, Michigan Department of Community Health
- **Hank Weiss, PhD, MPH, MS**, Injury and Violence Prevention Program Coordinator, Wisconsin Department of Health Services

Learning Objectives:

- Participants will understand how the National Violent Death Reporting System (NVDRS) is intended to improve public health practice and policy
- Participants will learn about strategies for and barriers to using NVDRS findings for advocacy
- Participants will discuss opportunities for collaboration across the Midwest to use NVDRS to inform policy and practice

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## Making the Connection: Research, Policy, and Community

**Falls** | Room 11-152

Title: STAND UP to Fall Prevention! Helping older adults to avoid fall injuries

Presenters:

- **Morgan Robinson, MPH**, Injury Prevention Coordinator & Educator, Borgess Trauma Services
- **Rhonda Thompson, RN**, Trauma Outreach & Injury Prevention Coordinator, Botsford Hospital Trauma Services

Learning Objectives:

- The learner will recognize the need for fall prevention and the burden of fall related injuries on the individual, family, and health care systems
- The learner will recognize environmental hazards that contribute to falls and define modifications for improvement
- The learner will describe different evidence-based practices used for balance and exercise activities of the older adult
- The learner will gain an understanding about fall related trends

**Prescription Drug Overdose** | Room 11-150

Title: Prescription Drug Abuse and Overdose Prevention: Individual, County and State Approaches

Presenters:

- **Jon Roesler, MS**, Injury Epidemiologist Supervisor, Minnesota Department of Health
- **Rashmi Chugh, MD, MPH**, Medical Officer, DuPage County Health Department
- **Joan Duwve, MD, MPH**, Associate Dean for Public Health Practice, IU Richard M. Fairbanks School of Public Health, Chief Medical Consultant, Indiana State Department of Health
- **Nick Gore**, Opioid Addict in Recovery

Learning Objectives:

- Understand opioid abuse from the perspective of person with addiction in recovery
- Learn how to initiate county-level action to prevent opioid overdose deaths and encourage safe prescribing practices
- Understand how state-level policy can influence opioid prescribing practices

**ATV** | Room 11-142

Title: Wheels of Misfortune: ALL-T\_RRA\_N V\_H\_CL\_S

Presenter:

- Introduction by **Gary A. Smith, MD, DrPH**, Director, Center for Injury Research and Policy, Nationwide Children's Hospital
- **Charles Jennissen, MD**, Director of Pediatric Emergency Medicine, Associate Professor, University of Iowa Carver College of Medicine, Department of Emergency Medicine
- **Stephen Oesch, JD**, SLO LLC

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### Learning Objectives:

- Attendees will be able to list at least three ATV design features that contribute to crash and subsequent injury, and be able to discuss how these features make ATVs vulnerable to problems on both paved and unpaved roads
- Participants will be able to identify at least three other factors that contribute to ATV-related injuries, and explain why carrying passengers on ATVs is a concerning issue
- Attendees will be able to discuss how children and ATVs are a particular concern, and state at least three ways that pediatric age groups vary in relationship to risks contributing to fatalities

### Break | 2:30 pm – 2:45 pm

### Plenary Presentation | 2:45 pm – 3:45 pm | Room 11-150/11-152

Title: Injuries Are Not Accidents: Building Injury Prevention into 21st Century Policy

#### Introduction By:

- **Faran Bokhari, MD, FACS**, Chairman, Cook County Trauma & Burn Unit John H. Stroger, Jr. Hospital of Cook County

#### Presenter:

- **Larry Cohen, MSW**, Founder and Executive Director, Prevention Institute

#### Learning Objectives:

- Explain impacts and opportunities of Affordable Care Act on injury prevention efforts nationally
- Describe the dynamic relationship between community conditions, clinical practice, and health outcomes
- Explore effective strategies to advance injury prevention within the frame of national health reform and emerging opportunities for intersectoral collaboration

### Poster Session | 4:00 pm – 5:00 pm | Room 11-142

### Dinner | 5:00 pm – 6:00 pm

Dinner is not provided. See Local Dining Options (page 20) for local dining selections

### Screening of *The Interrupters* | 6:00 pm – 8:30 pm | Room 11-150/11-152

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## Making the Connection: Research, Policy, and Community

Tuesday, October 28, 2014

### Plenary Presentation | 8:45 am – 9:30 am | Room 11-142/11-150

Title: Achieving Population Level Impact

Introduced By:

- **Rowland (Bing) Chang MD, MPH**, Senior Associate Dean for Public Health, Director of Institute for Public Health and Medicine (IPHAM), Northwestern University Feinberg School of Medicine

Presenter:

- **Rod McClure, MBBS, PhD, FAFPHM**, Director, Division of Analysis, Research and Practice Integration (DARPI), National Center for Injury Prevention and Control, Centers for Disease Control and Prevention

Learning Objectives:

- Understand the distinction between systematic and systemic approaches to prevention
- Be able to explain the respective contributions, and relationships between, research and practice within each of the approaches
- Be aware of new opportunities for applying our work to support population level reduction in injury-related harm

### Break | 9:30 am – 9:45 am

### MIPA Action Planning | 9:45 am- 11:30 am | Room 11-142/11-150

Remarks by:

- **Mark Kinde, MPH**, President, MIPA, Injury & Violence Prevention Program Director, Minnesota Department of Health

Facilitated by:

- **Rebecca Levin, MPH**, Strategic Director, Injury Prevention and Research Center, Ann & Robert H. Lurie Children's Hospital of Chicago

### Lunch | 11:30 am – 12:00 pm

Hallway Outside of Conference Center

### MIPA Committee Meetings | 12:00 pm – 1:00 pm

**Child Injury** | Room 11-160

**Falls** | Room 11-152

**Prescription Drug Overdose** | Room 11-150

**Membership** | Room 11-142

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### Presenters and Panelists

**Nitin Bansal, MS3****Northwestern University Feinberg School of Medicine**

Nitin Bansal is currently a third year medical student at the Feinberg School of Medicine. He graduated from the University of Pennsylvania in 2012 with a degree in bioengineering and has a keen interest in the mechanics of concussion injury as well as in improving the protocols that are used in the post-concussion recovery period. He has presented his research about academic accommodations provided to students with concussions at both the AMSSM and AAP conferences this year.

**Rebecca Carl, MD****Assistant Professor of Pediatrics, Northwestern University Feinberg School of Medicine  
Institute for Sports Medicine, Ann & Robert H. Lurie Children's Hospital of Chicago**

Dr. Carl serves as an Assistant Professor of Pediatrics at the Northwestern University Feinberg School of Medicine. She is also an attending physician in sports Medicine and Non-operative Orthopedics at Lurie Children's Hospital. She received her medical degree from the University of Illinois at Chicago and completed her general pediatrics residency and non-operative orthopedics fellowship at the University of Wisconsin. She later studied primary care sports medicine at Rush University in 2008. Her research interests include concussion education, clubfoot, and sports injury prevention.

**Rashmi Chugh, MD, MPH****Medical Officer, DuPage County Health Department**

Dr. Chugh has served as medical officer at the DuPage County Health Department since 2003. She graduated from the Medical College of Wisconsin and completed her family medicine residency at Adventist Hinsdale Hospital. She is board certified in family medicine and earned her Master of Public Health degree from the University of Illinois at Chicago School of Public Health in Health Policy and Administration. Drawing from her background in family medicine, public health, and organized medicine, Dr. Chugh serves in leadership roles with the Illinois Academy of Family Physicians, EverThrive Illinois, and DuPage County Medical Society.

**Jeffrey Coady, PsyD, ABPP****Regional Administrator, Substance Abuse and Mental Health Services Administration**

Captain Jeffrey Coady, PsyD, ABPP serves as the Substance Abuse and Mental Health Services (SAMHSA) Regional Administrator for HHS Region V (Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin) and is a commissioned officer in the U. S. Public Health Service (USPHS). In this role, he represents the Administrator at the regional level in fulfilling the agency's mission of reducing the impact of mental illness and substance abuse on America's communities. Dr. Coady provides consultation to regional healthcare stakeholders on policy, financing, and innovations to advance behavioral health prevention, treatment and recovery.

**Larry Cohen, MSW****Founder and Executive Director, Prevention Institute**

Larry Cohen is founder and Executive Director of Prevention Institute, a non-profit national center dedicated to improving community health and equity through effective primary prevention: taking action to build resilience and to prevent illness and injury before they occur. With an emphasis on health equity, Larry has led many successful public health efforts at the local, state, and federal level on injury and violence prevention, mental health, traffic safety, and food and physical activity-related chronic disease prevention. Larry helped to define violence as a preventable public health concern, and developed one of the nation's first courses on violence prevention. Prior to founding Prevention Institute in 1997, Larry formed the first U.S. coalition to change tobacco policy and created the nation's first multi-city smoking ban. He established the Food and Nutrition Policy Consortium, which catalyzed the nation's food labeling law. Larry also helped shape vehicle safety policy, including strategy to secure passage of bicycle and motorcycle helmet laws, and strengthen child and adult passenger restraint laws. Larry has received numerous awards for his work. He received his MSW from SUNY Stony Brook.



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### **Joan Duwve, MD, MPH**

**Associate Dean for Public Health Practice and Clinical Associate Professor, IU Richard M. Fairbanks School of Public Health Chief Medical Consultant, Indiana State Department of Health**

Dr. Duwve has a strong interest in injury prevention, management of infectious disease outbreaks, and immunizations. She co-chairs the State Suicide Prevention Advisory Committee and the State Prescription Drug Abuse Prevention Task Force and championed expansion of Indiana's school immunization requirements, doubling Indiana's adolescent immunization rates in 3 years. Working closely with the Office of the Attorney General, she focused recently on educating Hoosiers about the prescription drug abuse epidemic and overdose deaths. Regionally, Dr. Duwve serves as an Adviser to MIPA's Board of Directors as a founding member, served as Indiana's representative for three years, and chairs the Prescription Drug Abuse Task Force. On the national level, Dr. Duwve is a member of the Association of State and Territorial Health Officers, and serves on the Association of State and Territorial Health Officers Infectious Disease and Immunizations Policy Committee and the Senior Deputy Committee.

### **Carolyn Givens**

**Executive Director, Ohio Suicide Prevention Foundation**

Ms. Carolyn Givens serves as Executive Director of the Ohio Suicide Prevention Foundation. She oversees and is responsible for providing strategic leadership, financial development, building statewide alliances with legislative, policy and business leaders, as well as the foundation's day-to-day operations. Her background also includes posts with the Ohio Department of Alcohol and Drug Addiction Services, where she served as Director. A graduate of Ohio Dominican University, Ms. Givens also completed Harvard University's Program for Senior Executives in State and Local Government.

### **Nick Gore**

**Opioid Addict in Recovery**

Nick Gore, appeared on "Oprah Prime", and is a frequent speaker at high schools throughout the Chicagoland area. Nick shares his journey from prescription drug use to abuse and ultimately into a heroin addiction, treatment, and recovery. Nick is a motivational and influential speaker to youth, doctors, parents and students alike.

### **Matt Guerrieri, BS**

**Public Health Associate, Wisconsin Department of Health Services**

Matt Guerrieri is a Public Health Associate with the Centers for Disease Control and Prevention. He is currently assigned to the Wisconsin Department of Health Services, Division of Public Health. Matt serves as an analyst and program assistant for the Wisconsin Violent Death Reporting System and Maternal Mortality Review programs. He received his Bachelor of Science in biomedical engineering from Northwestern University.

### **LaMar Hasbrouck, MD, MPH**

**Director, Illinois Department of Public Health**

Since his appointment by Governor Pat Quinn in April 2012, Dr. Hasbrouck has helped launch several initiatives, including health datapalooza, enhanced physical education, and Fuel Up to Play 60. He has leveraged his public health expertise to successfully reposition the state's maternal and child health program, champion population health innovations, and reinvigorate key strategic partnerships. In addition to chairing statewide committees that address health workforce, chronic disease prevention, HIV/AIDS, and violence prevention, he has been one of the architects for healthcare reform in Illinois. Prior to his appointment, Dr. Hasbrouck spent several years in Ulster County, New York where he was the only county official in the state to simultaneously lead both the public health and mental health departments. A native of San Diego, California, he has an impressive record of public health service around the globe as well. Beginning in 1998 with the U.S. Centers for Disease Control and Prevention (CDC), Hasbrouck was a member of the Epidemic Intelligence Service, commonly referred to as the Central Intelligence Agency (CIA) for diseases. He was actively engaged in two of the largest global health initiatives in history.

### **David Henry, PhD**

**Professor of Public Health Policy and Administration and Psychology, University of Illinois at Chicago**

David Henry, Ph.D. is a Fellow of the Institute for Health Research and Policy, and a President's Professor at the University of Alaska - Fairbanks. A community psychologist by training, his primary research interest is in the ecological factors that affect the lives of children and adolescents. He has



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served as methodologist on large national studies and studies conducted in single Alaska Native communities. He has authored or co-authored over 100 articles on research methods, attitudes toward stigmatized persons, prevention, child development and psychopathology, violence, delinquency, substance abuse, sexual risk, and peer influence processes. He is married with two grown children and makes his home in Chicago, Illinois.

**Charles Jennissen, MD**  
**Director of Pediatric Emergency Medicine, Associate Professor, University of Iowa Carver College of Medicine, Department of Emergency Medicine**

Dr. Charles Jennissen is an associate professor in the Department of Emergency Medicine at the University of Iowa in Iowa City, Iowa. He serves as the Director of Pediatric Emergency Medicine at the University of Iowa Hospital and Clinics and the University of Iowa Children's Hospital. Most of his recent research projects address injury-related issues, particularly involving all-terrain vehicles and side-by-sides. His 12 year old first cousin and another neighborhood boy on an ATV were killed when they were hit by a pick-up truck in 1982, just a few miles from his family's farm. Dr. Jennissen is very active in the Iowa ATV Safety Taskforce and is proud to have received the SAFE KIDS Iowa "People Who Make a Difference" Award in 2006.

**Shango D. Johnson**  
**Outreach Worker, Cure Violence**

Shango D. Johnson has worked with CeaseFire for four years in which he has served as a Violence Interrupter, and now as an Outreach Worker for the CeaseFire West Englewood community. Compelled by compassion to transform lives and community, he is also a Coordinator for I Grow Chicago, and a Sunday school teacher. Currently, Shango is a student at North Eastern University pursuing a Bachelor's degree in Sociology. As a vested resident of the Englewood community, Shango has dedicated his life and career to playing an active role in providing the following violence prevention and intervention services for high-risk youth: conflict mediation and resolution, behavior and norm change, mentoring, risk reduction, resource development (education, employment, etc.) and skill development. Shango is a credible messenger that is well-respected in the community, and has an infectious zeal for saving lives.

**Matthew Keifer, MD, MPH**  
**Director, National Farm Medicine Center, Marshfield Clinic Research Foundation**

Dr. Keifer is a board-certified occupational medicine physician with extensive clinical, research, and programmatic expertise in agricultural health and safety. He currently holds the Dean Emanuel Chair in Agricultural Medicine. He also serves as the co-director of the NIOSH-funded Upper Midwest Agricultural Safety and Health Center and leads the Wisconsin Dairy Workers Safety and Health Initiative. His professional efforts for the past 20 years have largely focused on Hispanic farmworkers, both in the United States and in Latin America. Dr. Keifer currently serves on the Federal Advisory Committee Act (FACA) committee to the Office of Pesticide Programs and has led efforts within the American Public Health Association to adopt policy resolutions supporting the protection of agricultural workers. He recently served on an Institute of Medicine committee to strengthen occupational health in electronic health records. Dr. Keifer previously served as associate director of the Pacific Northwest Agricultural Safety and Health Center at the University of Washington, where he conducted research and provided clinical services for farmworkers.

**Amber Kroeker, MPH, CPST**  
**Health Educator, Research Coordinator, C.S. Mott Children's Hospital**

Amber Kroeker is a health educator in the Injury Prevention Program at the University of Michigan - C.S. Mott Children's Hospital and coordinator for Safe Kids Huron Valley. In this position Mrs. Kroeker develops and facilitates community and hospital based interventions that prevent injuries to children, manages research projects pertaining to pediatric injury and trauma, and coordinates the Safe Sleep Taskforce at University of Michigan Hospital and Health Systems. Prior to her current work in injury prevention, Mrs. Kroeker served as a clinical research coordinator in the Department of Pediatrics at University of Michigan, a health educator for the National Psoriasis Foundation, and Clinical Instructor at Cambridge College. Mrs. Kroeker received her B.S. in microbiology and chemistry from Oregon State University and a Masters in Public Health from Oregon Health and Science University.

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**Rebecca Levin, MPH**  
**Strategic Director, Injury Prevention and Research Center, Ann & Robert Lurie Children's Hospital of Chicago**

Rebecca Levin, MPH, is Strategic Director of the Injury Prevention and Research Center at Ann & Robert H. Lurie Children's Hospital of Chicago. She directs the Strengthening Chicago's Youth (SCY) violence prevention collaborative, which is building capacity among stakeholders in multiple sectors to connect, collaborate and mobilize around a public health approach to violence prevention. Before coming to Lurie Children's in 2011, Ms. Levin worked at the American Academy of Pediatrics for 12 years, overseeing all violence and injury prevention efforts. Ms. Levin received her bachelor's degree in Integrated Science and Biology from Northwestern University and her master's degree in Health Policy and Administration from the University of Illinois at Chicago.

**Jennifer Martin, MSW**  
**Suicide Prevention Project Manager, Illinois Department of Public Health**

Jennifer Martin is the Suicide Prevention Project Manager for the Illinois Department of Public Health. She is responsible for implementing the activities identified under the Illinois Suicide Education, Awareness and Treatment Act and in the federally-funded Illinois Youth Suicide Prevention Project. Through these initiatives, Ms. Martin facilitates work around suicide prevention public awareness, data improvement, education, evaluation, strategic planning, system change and training. Ms. Martin has coordinated unintentional and intentional injury projects for over thirteen years. Prior to her work in injury prevention, she worked in the fields of community organizing and case management.

**Rod McClure, MBBS, PhD, FAFPHM**  
**Director, Division of Analysis, Research and Practice Integration (DARPI), National Center for Injury Prevention and Control, Centers for Disease Control and Prevention**

Dr. Rod McClure joined DARPI in March 2014. He is currently a Fellow of the Australian Institute of Company Directors (FAICD) and a Fellow of the Australasian Faculty of Public Health Medicine (FAFPHM). Prior to coming to CDC, Dr. McClure was the Director of the Monash Injury Research Institute

(MIRI) at Monash University. Dr. McClure led MIRI's efforts to prevent injuries and promote safety in Australia and throughout the world. He also served as the Director of the World Health Organization Collaborating Centre on Violence, Injuries and Disabilities. Dr. McClure is a public health physician and injury epidemiologist with 30 years of experience in injury control that covers the research and practice continuum. He was the Senior Editor of the Australian and New Zealand Journal of Public Health and is currently a member of the Editorial Boards of Injury Prevention and Accident Analysis and Prevention. In addition, Dr. McClure is the author or co-author of many books and peer reviewed journal articles on injury prevention.

**Laura M. Nikolovska**  
**Program Director, Kids in Danger (KID)**

Laura Nikolovska came to Kids in Danger in September 2012 after 5 years in the education sector. From 2009- 2011, she served as an Education Advisor for the US Peace Corps in the Republic of Macedonia. Prior to her service with the Peace Corps, she was a social studies teacher at Latino Youth Alternative High School in the Pilsen- Little Village neighborhood of Chicago. She graduated Cum Laud with a degree in Secondary Education from the University of Missouri, where she was an NCAA student athlete. She is currently working towards a Master of Business Administration (MBA) with a concentration in Non- Profit Administration from The University of Notre Dame.

**Stephen L. Oesch, JD**  
**SLO LLC**

For more than 40 years, Stephen Oesch has worked on highway and motor vehicle safety issues. He worked at the Center for Auto Safety, a nonprofit advocacy organization founded by Ralph Nader and Consumers Union, the Insurance Institute for Highway Safety, a nonprofit research and communications organization funded by US auto insurers, and the National Highway Traffic Safety Administration, the federal agency that regulates motor vehicle and highway safety. Since retiring in 2011, he has done research on the safety of All-Terrain Vehicles. He received his BA from the College of Wooster and his JD from Georgetown University Law Center.

# 2014 MIPA Summit

## Making the Connection: Research, Policy, and Community

**Adam Potteiger, MS, ATC**  
**Certified Athletic Trainer, Institute for Sports Medicine,  
Ann & Robert H. Lurie Children's Hospital of Chicago**

Adam Potteiger is actively involved in program development, serial casting, and participation in current prevention programs and assisting with research initiatives. Adam earned a Bachelor's of Science degree in Kinesiology while fulfilling his athletic training internship from the University of North Texas. Returning to his alma mater, he completed his Master of Science with an emphasis in Exercise Physiology while working as a graduate assistant athletic trainer. Adam has been employed as an athletic trainer in various settings including: secondary schools, the collegiate level, community outreach, surgical assistant, as well as various orthopedic clinical specialties. He has a special interest concussion policy as well as clinical instruction for athletic training education programs.

**Charlie Ransford**  
**Director of Science and Policy, Cure Violence**

As the Director of Science and Policy, Charlie is responsible for advancing the theoretical basis for the Cure Violence Health Approach and building and leading a national effort to create a health sector framework around violence prevention. Over the years, he has been involved in many aspects of Cure Violence including data and evaluation, strategic planning, communications and dissemination of the model nationally and globally – including authoring several papers on the Cure Violence health approach.

**Morgan Robinson, MPH**  
**Injury Prevention Coordinator & Educator, Borgess  
Trauma Services**

Morgan earned her Bachelor of Science in Exercise Science at Eastern Michigan University in Ypsilanti, Michigan and her Master's in Public Health at Capella University in Minneapolis, Minnesota. She leads the Injury Prevention Program at Borgess Medical Center and provides many educational opportunities to the Southwest Michigan community. These educational opportunities include: ThinkFirst—a brain and spinal cord injury program, Distracted Driving Awareness, and Matter of Balance—a senior fall prevention program. Morgan is also the Region 5 Chair for the Regional Injury Prevention Subcommittee in Michigan.

**Jon Roesler, MS**  
**Injury Epidemiologist Supervisor, Minnesota  
Department of Health**

Jon Roesler works in the Injury and Violence Prevention Unit at the Minnesota Department of Health in St. Paul. He's principal investigator for TBI Extended Surveillance ('05-'11) and ED-Treated TBI Surveillance ('05-'11); co-PI for Integrated Injury Prevention and Control ('05-'11), and TBI Service Linkage ('05-'11); and co-investigator and epidemiologist for Surveillance of Sexual Violence, and Epidemiology of Pediatric Traumatic Brain Injury. He's epidemiologist for the ongoing Minnesota TBI/SCI Registry, the Minnesota Trauma Data Bank, and the Minnesota Oral Health Surveillance System; as well as team leader for the Surveillance, Epidemiology, and Analysis Team.

**Marsha Salzwedel, MS**  
**Youth Agriculture Safety Specialist, National Farm  
Medicine Center, Marshfield Clinic Research Foundation**

Marsha Salzwedel's work includes multiple facets of child agricultural safety, including children who live on, work on or visit farms. She is also the program manager for the Childhood Agricultural Safety Network. Marsha has given presentations and workshops on child/youth agricultural safety at state, regional, national and international meetings. She has a Master's Degree in Human & Community Resources from the University of Wisconsin Steven's Point. Marsha grew up on a farm and maintains her ties with that community through the farm that she and her family still own and operate.

**Lisa Siefert**  
**Founder, Shane's Foundation, NFP**

Lisa Siefert, wife, Mother of Darby 8 years old and Shane forever 2. Founder of Shane's Foundation, a nonprofit child safety organization formed after Shane passed away when his dresser fell on him in 2011. Ms. Siefert since became involved with Safe Kids McHenry County making it her mission to warn parents about often unknown danger of furniture/television tip over accidents. Expanding her mission to have anti tip devices available to the public and safer furniture her work now includes membership with ASTM, ICPHSO, MIPA and Safe Kids Chicago. Lisa also works closely with the CPSC, Toys"R"Us and is a member of Lisa Madigan's Safe Home Coalition to further educate families to prevent tip over accidents saving innumerable children.



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### **Patricia Smith, MS**

#### **Violence Prevention Program Coordinator, Michigan Department of Community Health**

Patricia Smith serves as the Director and Principal Investigator for the Michigan Violent Death Reporting System. She is also the Director of the department's Youth Suicide Prevention Program that was recently funded by SAMHSA. She has worked in injury prevention and control at MDCH for over 20 years and specifically on violence prevention-related programs for most of that time. Outside of work she's training for her 12th marathon and her favorite pastime is being one of the coaches with a women's Couch-to-5k training group that has over 200 members.

### **Marie Snodgrass, CPSTI**

#### **Injury Prevention Specialist, C.S. Mott Children's Hospital**

Marie Snodgrass has been a Child Passenger Safety Technician since 2001. For the past three years, Ms. Snodgrass has been an Injury Prevention Specialist at C.S. Mott Children's Hospital, as a part of the Pediatric Trauma Department. She has helped to develop and coordinate an inpatient program at this hospital, as well as a strong community based program. Ms. Snodgrass is also currently the Buckle Up Coordinator for Safe Kids Huron Valley.

### **LeVon Stone Sr.**

#### **Hospital Response Coordinator, Cure Violence- Cease Fire Illinois Hospital Response**

LeVon Stone Sr. began volunteering with CeaseFire in 2004, and in 2006, he was hired to work as a Violence Interrupter in the Roseland community area. When the program expanded in 2011, LeVon advanced to the role of Hospital Case Manager. In May of 2012, LeVon was again promoted to become the Hospital Response Coordinator, managing oversight of all partnerships across the Chicagoland area. Labor Day weekend in 1992, he was shot and paralyzed and has been in a wheelchair since. Since 1996, he has worked as a mentor for others with spinal cord injuries, including at Advocate Christ Medical Center, where he is a patient. He graduated in 2013 from Northeastern Illinois University with a degree concentrating in Public Health. He is currently enrolled in graduate school, seeking a master's degree in Inner City Studies Education. He is frequently invited to speak at events and academic conferences, including the April 2013 Harvard Black Policy Conference.

### **Rhonda Thompson, RN**

#### **Trauma Outreach & Injury Prevention Coordinator, Botsford Hospital Trauma Services**

Rhonda Thompson's background and expertise is in Emergency-Trauma nursing. Ms. Thompson is a Trauma-Nurse Instructor through the Emergency Nurses Association; Co-chair of the Injury Prevention Committee for the Michigan Trauma Coalition; Co-chair of the Older Adults Fall Committee for Midwest Injury Prevention Alliance (MIPA); and sits on two regional committees for the state's Trauma System.

### **Kelly Trainor, APN, CPNP**

#### **Advanced Nurse Practitioner in the Division of Orthopaedic Surgery and Sports Medicine, Ann & Robert H. Lurie Children's Hospital of Chicago**

Kelly Trainor completed her PNP training at Rush University in 2010. Kelly has been a nurse practitioner for 4 years and has worked in the department of Orthopaedic Surgery and Sports Medicine for nearly two years. Trainor currently runs independent concussion, fracture and gait clinics, with a profound interest and expertise in concussion and post-concussion syndrome management. She is also currently serving as the President of the Chicago, Illinois NAPNAP Chapter.

### **Hank Weiss, PhD, MPH, MS**

#### **Injury and Violence Prevention Program Coordinator, Wisconsin Department of Health Services**

Dr. Weiss has over 30 years' experience in injury prevention, founding the Child Injury Prevention program in Wisconsin in 1983. His PhD in Epidemiology is from the University of Pittsburgh. From 1992 to 2013, he was in academia until joining the Wisconsin Department of Public Health. Before that, he was Professor in the Department of Preventive and Social Medicine, Dunedin School of Medicine, University of Otago; prior to that Assistant Professor at the University of Pittsburgh Center for Injury Research and Control. He has published over 60 peer reviewed papers and many more state level reports. His research has covered injury surveillance, violence and domestic violence, baby walkers, poisonings, bicycles, motorcycle head injury, data linkage, recreational injuries, injuries to pregnant women and the intersection of health, safety and sustainability with a focus on active transport and adolescent mobility. Dr. Weiss has served as president of SAVIR, the APHA ICEHS and currently serves on the Executive Board of SSA.

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## Making the Connection: Research, Policy, and Community

### Poster Session

Title: **Radial Head Subluxation Among Young Children in the United States, 1990-2011**

Authors: Rachel Welch; Thiphalak Chounthirath, MS; Gary A. Smith, MD, DrPH

Title: **Using the Empirical Phenomenological Psychological Method to Explore and Describe the Lived Experience of Falls Self-Efficacy among People with Multiple Sclerosis**

Authors: Elizabeth W. Peterson, PhD, OTR/L, FAOTA; Kerstin Tham, PhD, OT reg; Lena von Koch, PhD, RPT

Title: **Senior Fall Prevention: Enhance Existing Programs and Use Resources Available**

Author: Judith Hirschfeld, BS, MSA

Title: **Development of an Interactive Database of Tools & Programs – Providing Injury Professionals with Convenient Access to Evidence-Based Resources**

Authors: Bethany Buschmann, MPH; Susan Morrel-Samuels, MA, MPH; Peter Ehrlich, MD, MSc; Rebecca Cunningham, PhD

Title: **Medication Errors Associated with Cardiovascular Medications in the United States, 2000-2012**

Authors: Amrit K. Kamboj, BS; Henry A. Spiller, MS, D.ABAT; Marcel J. Casavant, MD; Thiphalak Chounthirath, MS; Gary A. Smith, MD, DrPH

Title: **The Epidemiology of Firearm-Related Injuries among Children and Youth in Illinois**

Authors: Ashley A. Dyer, MPH; Alice Wei; Lakeisha Watson; Bridget Smith, PhD; Karen Sheehan, MD MPH; Ruchi Gupta, MD MPH; Marie Crandall, MD MPH

Title: **Illinois Child Care Workers on Child Product Safety and Safe Sleep: A Survey Study**

Author: Jordan A. Durrett

Title: **Project Safe Sleep Crib Distribution Program Sudden Infant Death Services (SIDS) of Illinois, Inc.**

Author: Nancy Maruyama, RN, BSN

Title: **Suicide in Illinois Youth and Adolescents: Findings from the Illinois Violent Death Reporting System**

Authors: Suzanne McLone, MPH; Antigone Kouvelis, BA; Nida Tariq, BS; Kate Spitzer-Cohn, BA; Maryann Mason, PhD

Title: **Intersections of School-based Violence & Victimization for Sexual Minority Youth**

Authors: Clifford, A., MSW, and Birkett, M., PhD

Title: **Community-Academic Collaboration to Prevent Violence in Chicago**


Authors: Erica N. Rodriguez, BS, Jacqueline Samuel, MA, Kelli C. Day, BA, and Rebecca A. Levin, MPH


# 2014 MIPA Summit


Making the Connection:  
Research, Policy, and Community

## Summit Map – Streeterville Campus



 Ann & Robert H. Lurie Children's Hospital of Chicago, 225 E. Chicago Ave. (entrances on E. Chicago Ave. and E. Superior St.)

 Parking Garages at 321 E. Erie St. (entrances on E. Erie and E. Ontario) or 222 E. Huron St. (entrances on E. Huron and E. Superior)

 MileNorth, A Chicago Hotel, 166 E. Chicago Ave. (entrance on E. Superior St.)

## Local Dining Options

**Lurie Children's Cafeteria**  
225 E. Chicago Ave | 11th fl.

**Corner Bakery**  
676 N St Clair St  
Chicago, IL 60611  
(312) 266-2570

**Elephant & Castle**  
160 E Huron St  
Chicago, IL  
(312) 440-1180

**Gino's East**  
162 E Huron St  
Chicago, IL  
(312) 266-3337

**M Burger**  
161 E Huron St  
Chicago, IL 60611  
(312) 254-8500

**Water Tower Place**  
835 N Michigan Ave  
Chicago, IL 60611

- Foodease
- Foodlife
- Harry Caray's 7th Inning Stretch
- M Burger
- Macy's Taste Bar
- Mity Nice Bar & Grill
- Pepper Palace
- Red Mango
- Wow Boa

**Northwestern – 2nd floor**  
201-251 E Huron St  
Chicago, IL

- Au Bon Pain
- Protein Bar
- GRK Kitchen
- Saigon Sisters

**Panera**  
635 N Fairbanks Ct  
Chicago, IL 60611  
(312) 274-3955

**Starbucks (Northwestern)**  
251 E Huron St  
Chicago, IL 60611  
(312) 274-1472