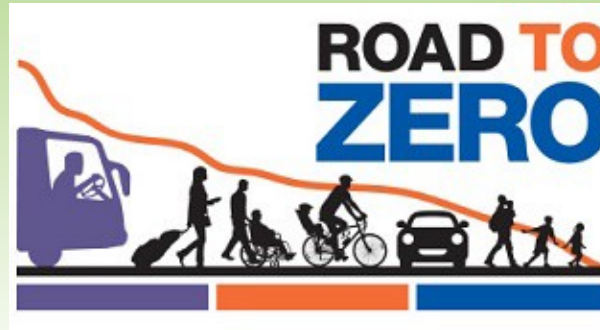


# Midwest Injury Prevention Alliance 2017 Summit



**Kelly A. Nantel**

**Vice President, Communications & Advocacy**

A preventable death  
occurs every  
**FOUR**  
MINUTES

IN OUR LIFETIME,  
**WE ARE  
COMMITTED  
TO**

**ELIMINATING  
PREVENTABLE  
DEATHS**



# Stop Everyday Killers





Where does your **state rank** on safety?

[nsc.org/stateofsafety](https://nsc.org/stateofsafety)

#stateofsafety



# Strengthening Partnerships

- CDC
- NOYS
- Oklahoma Chapter
- AARP
- AASTHO
- Law Center to Prevent Gun Violence

## National Safety Council Uses MAHC as Safety Indicator



National Safety Council references the MAHC as an indicator for state status towards drowning prevention.

[What's the status of your state?](#)

Read the *State of Safety* Report

# THE STATE OF SAFETY OVERALL GRADE MAP



A	B	C	D	F
No state received an overall "A" grade	<b>8 STATES:</b> California Connecticut District of Columbia Illinois Maine Maryland Oregon Washington	<b>17 STATES:</b> Colorado Delaware Hawaii Indiana Kentucky Louisiana Massachusetts Michigan Minnesota New Jersey New Mexico New York North Carolina Rhode Island Tennessee Vermont West Virginia	<b>15 STATES:</b> Alabama Alaska Florida Georgia Iowa Nebraska Nevada New Hampshire North Dakota Ohio Pennsylvania Texas Utah Virginia Wisconsin	<b>11 STATES:</b> Arkansas Arizona Idaho Kansas Mississippi Missouri Montana Oklahoma South Carolina South Dakota Wyoming



# The State of Safety



## Road Safety

### **SAFETY ISSUES:**

- Alcohol Impaired Driving
- Child Passengers
- Distracted Driving
- Older Drivers
- Seat Belts
- Speeding
- Teen Drivers
- Vulnerable Road Users



## Home and Community Safety

### **SAFETY ISSUES:**

- Drownings
- Firearms
- Home Fires
- Older Adult Falls
- Poisonings
- Youth Sports-Related Concussions



## Workplace Safety

### **SAFETY ISSUES:**

- Prevention, Preparedness & Enforcement
- Workers' Compensation
- Worker Health & Wellbeing

# Promising Practices and Emerging Issues

## PROMISING PRACTICE:

The Injury Prevention Center of Greater Dallas and the Dallas Fire Rescue Department worked together to reach neighborhoods with high incidences of home fires. A team of firefighters and volunteers installed more than 34,000 smoke detectors and reached over 42,000 people in a door-to-door effort to educate the public on the importance of alarm maintenance and fire prevention. After a 10-year review, program participants saw home fire deaths and injuries drop 74 percent.

## EMERGING ISSUE:

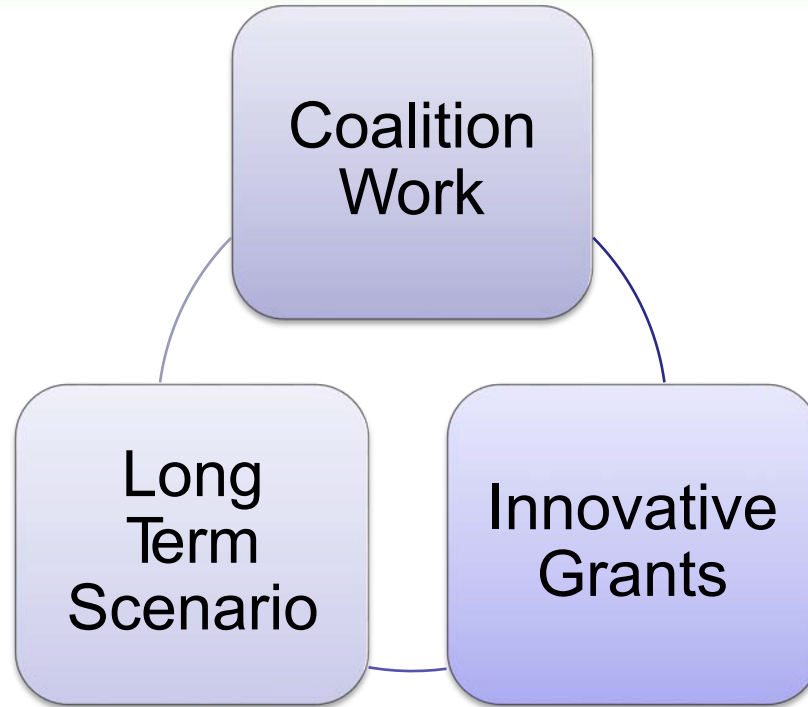
### Temporary Worker Safety

Regardless of who issues their paycheck, the 15 million temporary and contract workers in the U.S. deserve safe job sites.<sup>64</sup> State-by-state data show temporary workers can have double the risk of suffering severe injuries at work and often are assigned to higher risk jobs.<sup>65</sup> Despite the dangerous nature of some of these jobs, some temporary workers may not receive the same degree of training and protection as regular employees. Increased injuries and deaths among these workers show the need for host employers and staffing agencies to clearly define their respective roles so each party fulfills its responsibilities.

# Road to Zero Coalition



# How RTZ is working





# The Golden Hour in the USA



43% of fatal motor  
vehicle crash  
victims reach a  
hospital alive

NHTSA, 2016

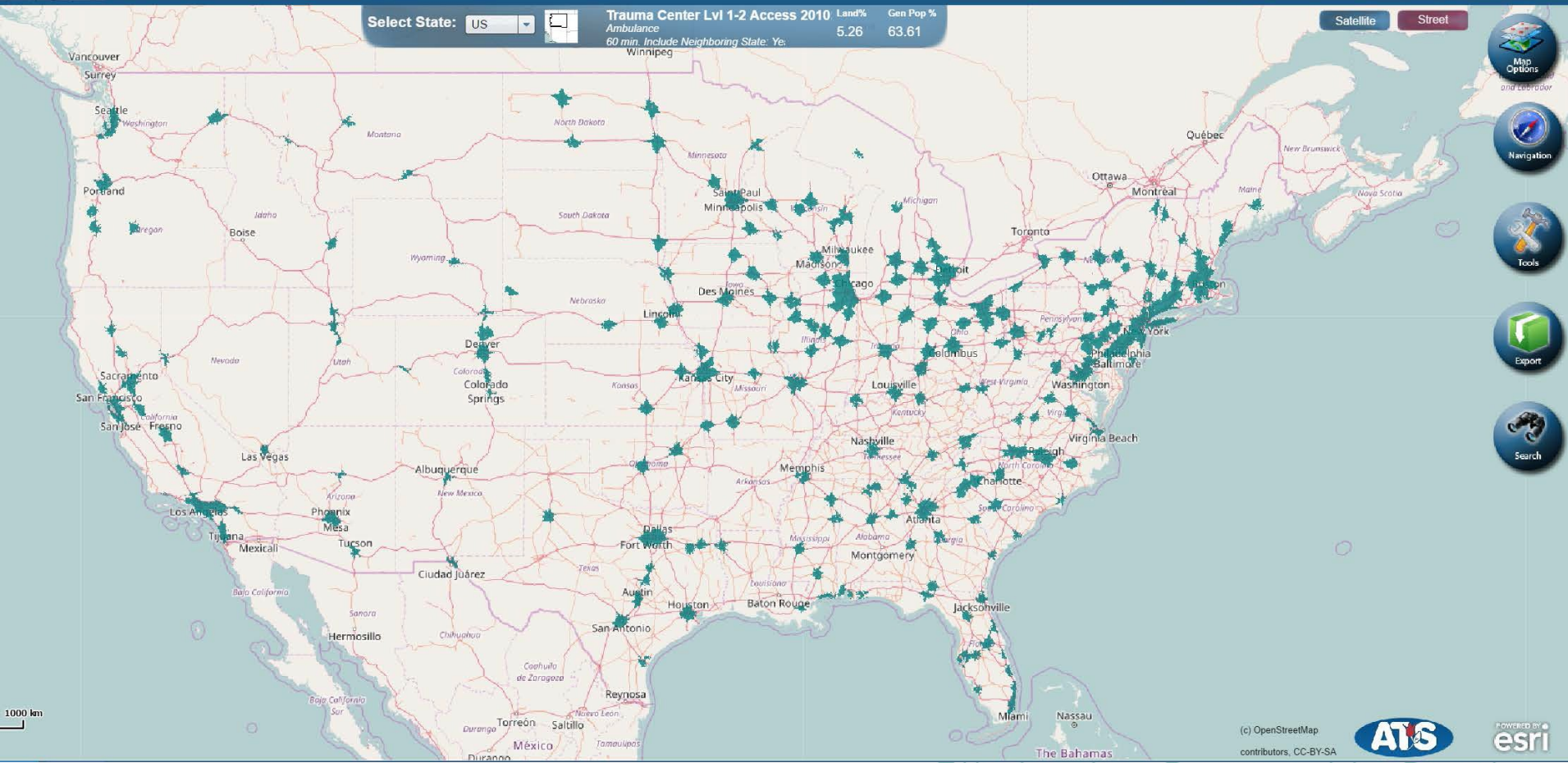




Select State:

Trauma Center Lvl 1-2 Access 2010  
Ambulance 60 min. Include Neighboring State: Yes  
Land% 5.26  
Gen Pop % 63.61  
Winnipeg

- Map Options and Layers
- Navigation
- Tools
- Export
- Search



(c) OpenStreetMap contributors, CC-BY-SA



Powered by esri

*Eliminating Preventable Deaths*





Select State:

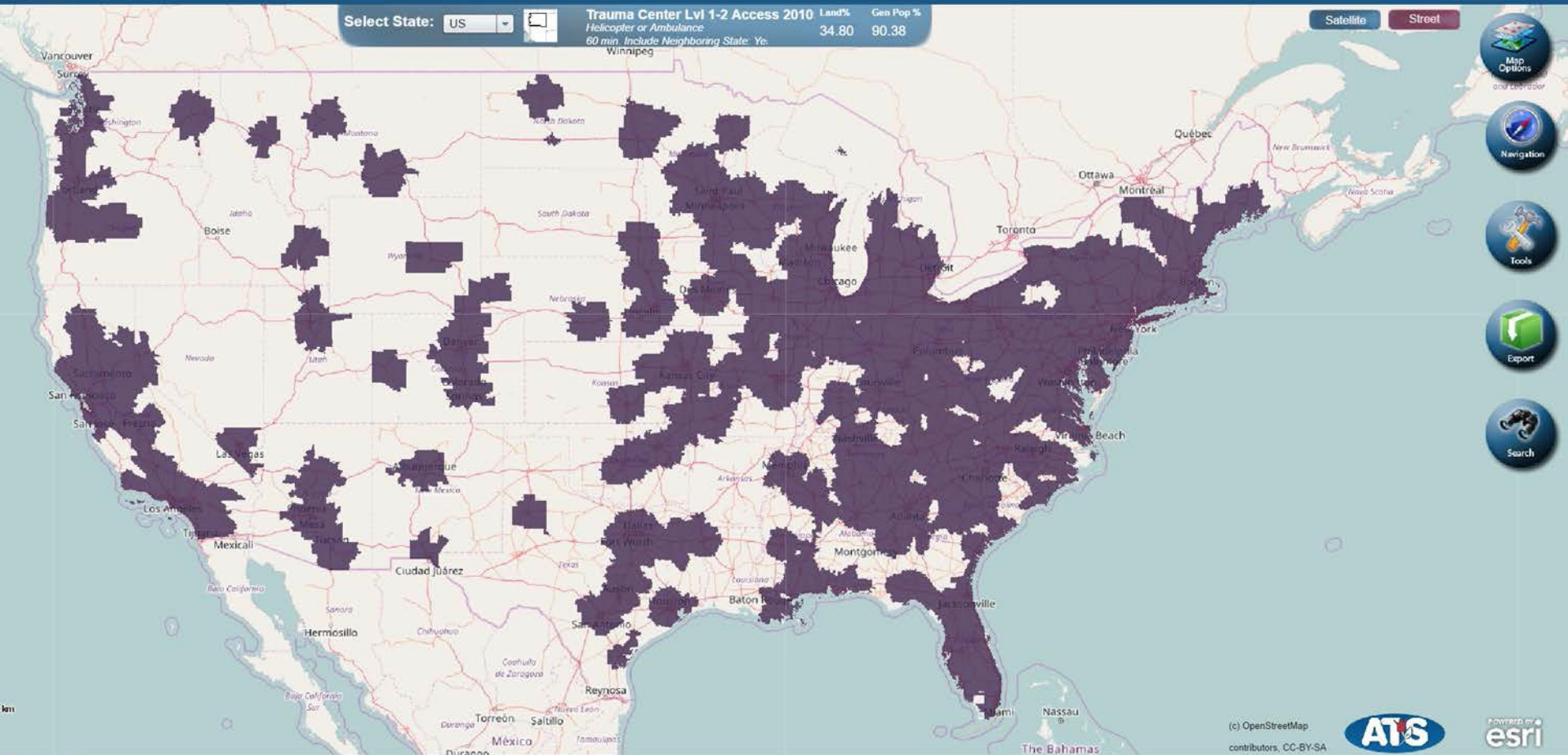


Trauma Center Lvl 1-2 Access 2010  
Helicopter or Ambulance  
60 min. Include Neighboring State: Yes  
Winnipeg

Land% 34.80  
Gen Pop % 90.38

Satellite

Street

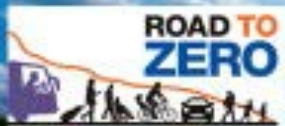


(c) OpenStreetMap contributors, CC-BY-SA



Eliminating Preventable Deaths





**Safe System Approach**

**Safer Roads**

**Safer Vehicles**


**Safer Road Users**

**Improved Post Crash Response**

**Road Safety Management**

# Road to Zero Grant Recipients

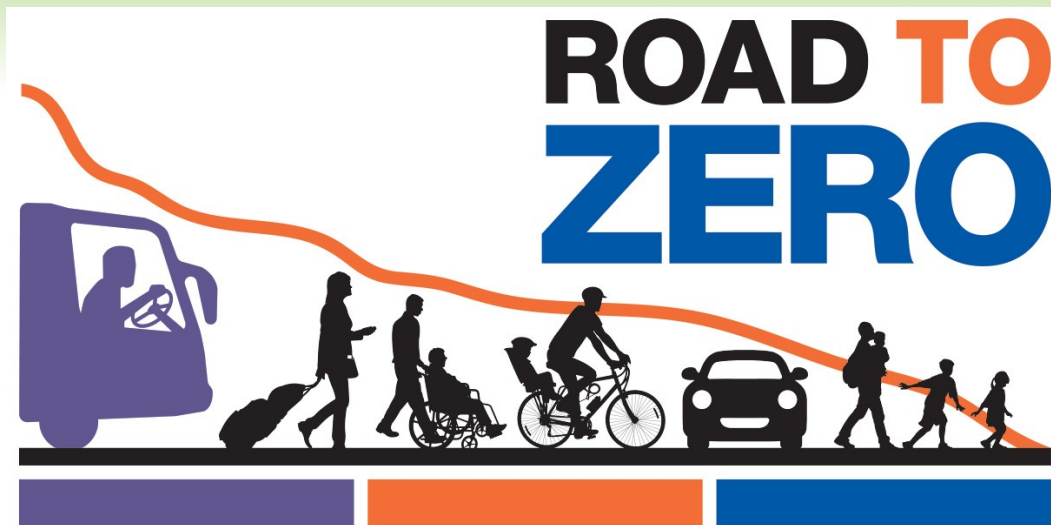
Organization	Grant Name	Amount
Chicago DOT	Vision Zero Garfield Park: City of Chicago	\$185K
Los Angeles PD	Vision Zero – Priority Corridor Safety Details	\$182K
National Association for County Engineers	Advancing Local Road Safety Practices with State DOT's	\$83K
National Complete Streets Coalition	Safe Streets Academy	\$185K
Roadway Safety Foundation	usRap Across America	\$139K
San Francisco Metropolitan Transportation Agency	Vision Zero – Distracted Driving	\$111K
University of Michigan – Traffic Research Institute	Reducing Fatalities: Framework for Identifying Future Needs in Technological Countermeasures & Public Policies	\$112K
	<b>TOTAL</b>	<b>\$1,000,000</b>

A map of the Los Angeles area, specifically the Torrance, Carson, and Lomita regions. The map shows major roads like I-10, I-110, and I-210, and various local streets. A red dot is placed on the map, indicating a location near the intersection of W Anaheim St and W C St. A callout box next to the red dot contains the text 'Valentina d'Alessandro, 16'. The map also shows several parks, including Charles H. Wilson Park and Los Angeles State College Park. The text 'In Los Angeles, one life is lost every 40 hours from traffic deaths' is overlaid on the map in large, bold, black letters.

**In Los Angeles, one life  
is lost every 40 hours  
from traffic deaths**

**Valentina d'Alessandro, 16**

We are all on the



What can **YOU** do to reach ZERO?

[NSC.org/RoadtoZero](https://www.nsc.org/RoadtoZero)

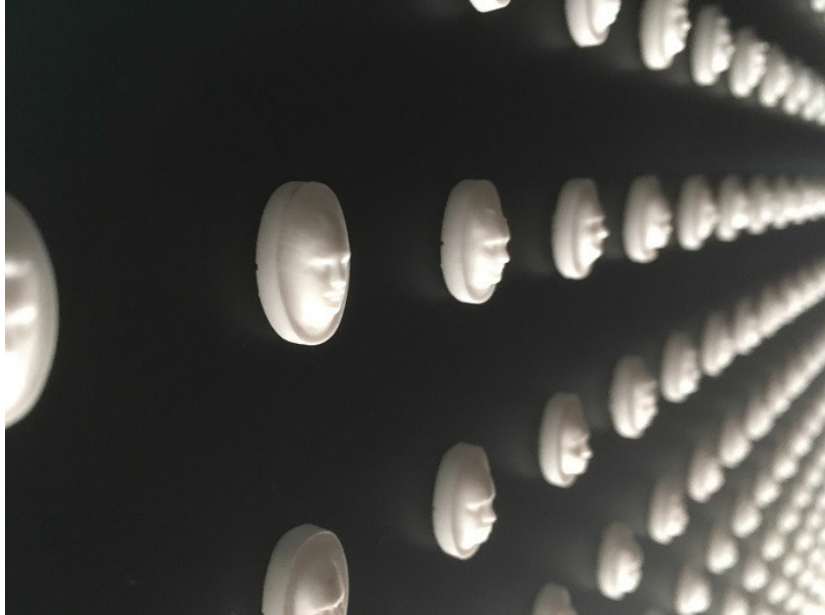
More than **70%** of employers have been **impacted** by prescription drugs.



NSC National Employer Perception Survey, March 2017

# STOP EVERYDAY KILLERS

## CRISIS:



## SOLUTION:



# StopEverydayKillers.org





TOGETHER, WE  
ARE BUILDING A  
CULTURE TO





**Follow us:**  
 **@NSCSafety**